

PUBLIC OPINION
STRATEGIES
turning questions into answers

IOP
**INSTITUTE
OF POLITICS**

**Benenson
Strategy
Group**

**A POLL FROM THE UNIVERSITY OF CHICAGO
INSTITUTE OF POLITICS
MAY 19 - 23, 2022**

Methodology

On behalf of the University of Chicago Institute of Politics, Public Opinion Strategies and the Benenson Strategy Group completed a survey of N=1,000 registered voters across the United States. The survey was conducted via an online methodology from May 19-23, 2022, and has a credibility interval of $\pm 3.53\%$.

Sample for the survey was provided by EMI, a provider of research-only online sample. EMI builds its panel through “open enrollment” and “by-invitation-only” recruitment campaigns, via direct email and through online marketing channels, utilizing hundreds of diverse, online affiliate partners and targeted websites.

Quotas were set for gender, region, age, ethnicity, and education. Modest weighting was also applied to these same variables upon completion of interviewing based on demographic information available from the Census. Modest weighting was also applied by 2020 Presidential vote to match the national election results.